PRUVAN NAMED TO HOUSINGWIRE'S 2017 HW TECH100™

HousingWire, the most influential industry news source covering the U.S. housing economy, has recognized Pruvan in its annual list of innovative technology providers. Pruvan has been named to the **2017 HW TECH100™** as an industry influencer in HousingWire's servicing category. Four years ago, the TECH100[™] was created by HousingWire to recognize the increasingly important role of technology companies in the mortgage servicing space. Each year, there has been an increase of companies applying for this award, one which acknowledges their innovation. Almost every aspect of mortgage servicing space has been transformed in some way, either by "fintech startups or legacy companies" per HousingWire, and these companies have provided many solutions to the challenges and opportunities seen in this industry.

"The companies in the 2017 HW TECH100[™] cover the entire mortgage finance spectrum. There's hardly a corner of our industry that hasn't been transformed in some way, either by fintech startups focusing on a specific software need or legacy companies evolving to compete in the new environment," said HousingWire Magazine Editor, Sarah Wheeler. "Now more than ever, these companies are delivering the innovation this industry needs to do its most important job: supporting the American Dream."

Pruvan is proud to receive this recognition for the 3rd year in a row, distinguishing itself as an innovative technology company.

"The companies that make up the 2017 HW TECH100[™] are the cream of the crop of the entire housing industry, from real estate to mortgage lending, servicing, and investment," said HousingWire Senior Financial Reporter Ben Lane. "These companies aren't just taking part in the housing industry's technological revolution; they're leading it."

Paul Palmer, President of Pruvan, said, "Our team is honored once again to be included in this prestigious list of technology innovators. I am proud that our efforts to deliver an innovative mobile solution for the servicing industry continues to achieve this recognition. Such appreciation motivates our team to continue working hard to deliver new and essential features to benefit both our clients and the industry."

About HousingWire: HousingWire is the nation's most influential industry news source covering the U.S. housing economy, spanning residential mortgage lending, servicing, investments, and real estate operations. The company's news, commentary, magazine content, industry directories, and events give more than one million industry professionals each year the insight they need to make better, more informed business decisions. Winner of numerous awards, including a 2012 Eddie Award for national editorial excellence in the B2B

Banking/Business/Finance category, HousingWire has been recognized for excellence in journalism by the Society of Business Editors and Writers, the American Society of Business Press Editors, the National Association of Real Estate Editors, and Trade Association Business Publications International. Learn more at <u>http://www.housingwire.com</u>.

About the HW TECH100™: The HW TECH100[™] highlights the housing economy's 100 most innovative technology companies, along six unique dimensions of innovation. The annual awards program is the only program of its kind to include technology serving both the U.S. residential real estate and U.S. residential mortgage industries.

About Pruvan: Pruvan, founded in 2010, is a trusted and unbiased third-party data collection service that provides a tamper proof chain of custody for work orders and collected field data. Pruvan utilizes the latest smart phone technology to empower organizations to seamlessly integrate Pruvan into their work flow management system. Photos and surveys are tagged with certified location data then attached to work orders in real time from the field, streamlining the work order process and enabling field service companies to improve service quality and eliminate fraud. Pruvan is based in Round Rock, TX, a suburb of Austin, which was recently named by Forbes as the fastest growing metro-area for the tech industry in the United States.

For more information contact:

Emily Cash **Pruvan** 512-244-9511 ext. 112 emily.cash@pruvan.com

HousingWire Customer Service 1-800-869-6882 custserve@housingwire.com